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February 7, 2022

As you will have seen from the recent press coverage and paper manufacturer announcements, our industry is facing further disruption; this time specific to supply of semi-gloss and various paper liners.

Like many of you, we have become regrettably well versed in how to manage through such challenges over the past two years. Going forward our emulsion acrylic sales control measures will remain in place. In order to support existing loyal customers, we will continue to decline new business and manage existing accounts to historical average demand. Effective Monday, February 7<sup>th</sup>, this will apply to hot melt in addition to emulsion acrylic constructions.

The situation is extremely fluid, and we will continue to work with you and your teams to meet as many of your demands as possible. At this time, while we are not announcing any specific new allocations or restrictions by product, you will likely see a few changes over the next few months:

- Continue reviewing orders against historical demand and in some cases asking you to modify or “date out” orders that far exceed normal patterns.
- Introduce alternate facestock and liner combinations to help extend our supply of raw materials in short supply.
- Extended order acknowledgments by an extra day or so to get back to you as we look for the most optimal solution to meet your needs.

The Mactac team and I are available to assist in any way we can. We will continue to inform you of our efforts to manage these challenges and thank you and your teams for your ongoing patience and support. Your flexibility, creativity, and willingness to be part of the solution are very much appreciated.

Regards,



Kevin Clunie  
Vice President Sales & Marketing  
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